

SEMA SHOW 2005 SPONSORSHIP OPPORTUNITIES

November 1-4, 2005 ♦ Las Vegas Convention Center ♦ Las Vegas, Nevada USA





For information or additional sponsorship
opportunities, contact:
Joe Sebergandio at MOTOR MEDIA Inc.
Phone: 818/649-7867 • Fax: 818/649-8227
joe@motormediainc.com

SEMA First-Time Exhibitor Sponsor



**SAVE OVER
\$1,000!**

First-Time Exhibitor Sponsor \$3,000

The new SEMA Show First-Time Exhibitor sponsor package was created to assist our First-time Exhibitors by providing an effective, affordable way to enhance your company's presence at the Show.

Sponsorship includes:

- One aisle sign.
- One single-sided billboard kiosk panel.
- One 1/2-page B & W (horizontal only) ad in the Official SEMA Show Directory.
- One 1/2-page B & W (horizontal only) ad in the Official SEMA Show Pocket Guide.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Aisle and billboard locations subject to availability. Contact MOTOR MEDIA Inc. for available locations.
- Production costs are included in the price of the sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format. Logo for aisle sign will be scaled to fit in a maximum space of 2' x 5'. Sponsor to provide (EPS) file of logo, color-match proof and booth number no later than September 30, 2005.
- Sponsorship Includes production, delivery and installation.

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SEMA Show Value Pack Sponsor



**SAVE OVER
\$2,100!**

SEMA Show Value Pack Sponsor \$8,500

The new SEMA Show value pack sponsor package provides Show exhibitors with a variety of print and onsite advertising that puts your product and company message front and center for all attendees to see!

Sponsorship includes:

- One aisle sign.
- Three single-sided billboard kiosk panels.
- One carpet ad.
- One 1/2-page 4/color (horizontal only) ad in the Official SEMA Show Directory.
- One 1/2-page 2/color (PMS 485 red; horizontal only) ad in the Official SEMA Show Pocket Guide.
- One 1/2-page 4/color (horizontal only) ad in the SEMA SHOW DAILY (opening day issue only!)
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Aisle/billboard and carpet ad locations subject to availability. Contact MOTOR MEDIA Inc. for available locations.
- Production costs are included in the price of the sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format. Logo for aisle sign will be scaled to fit in a maximum space of 2' x 5'. Sponsor to provide (EPS) file of logo, color-match proof and booth number no later than September 30, 2005.
- Sponsorship Includes production, delivery and installation.



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SEMA Proving Ground Presented by Yokohama Product Sponsor



SEMA Proving Ground Product Sponsor \$2,500 each

Proving Ground Product sponsors will have the opportunity to select one product of their choice to be showcased in a sponsor-supplied vehicle that will navigate the course during your scheduled time/day.

Sponsorship includes:

- 1/2 day of track time on the SEMA Proving Ground.
- Four banners (supplied by sponsor) up to 3' x 8' foot in size with grommets and ties attached.
- Four onsite interviews at the SEMA Proving Ground.
- Your company's product will be showcased at a special display table at the SEMA Proving Ground.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor responsible for supplying the actual vehicle that will be driven on the SEMA Proving Ground.
- Sponsor is responsible for providing driver, proof of insurance, license and vehicle registration, as well as company personnel in attendance to answer product-related questions from the attendees at the Show.



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SEMA Proving Ground Presented by Yokohama Product Sponsor



SEMA Proving Ground Product Sponsor \$1,000 each

Proving Ground product sponsors will have the opportunity to select one product of their choice to be showcased in a sponsor-supplied vehicle that will navigate the course during your scheduled time/day.

Sponsorship includes:

- 1/2 day of track time on the SEMA Proving Ground.
- Two banners (supplied by sponsor) up to 3' x 8' foot in size with grommets and ties attached.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor responsible for supplying the actual vehicle that will be driven on the SEMA Proving Ground.
- Sponsor is responsible for providing driver, proof of insurance, license and vehicle registration, as well as company personnel in attendance to answer product-related questions from the attendees at the Show.



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SEMA OFFROAD PROVING GROUND

SEMA OFFROAD Proving Ground



Course Title Sponsor \$25,000 each

Offroad Proving Ground title sponsors will have the opportunity to select three products of their choice is showcased in a sponsor-supplied vehicle that will navigate the course during your company's scheduled time/day.

Sponsorship includes:

- Sponsor logo on one selected course.
- Daily course time for Sponsor vehicle(s) every day of event on the SEMA OFFROAD Proving Ground.
- Eight banners (supplied by sponsor) up to 3 x 8 foot in size with grommets/ties attached.
- Two onsite interviews per day at the SEMA OFFROAD Proving Ground.
- 30 x 80 foot space on UROC Big Rig.
- One single-sided billboard kiosk panel placed inside the SEMA Show.
- One feature vehicle display at SEMA OFFROAD Proving Ground.
- P-A announcements at the SEMA OFFROAD Proving Ground.
- Your company's product showcased at a special display table at the SEMA OFFROAD Proving Ground.
- Inclusion in the sponsor acknowledgement ad in the Official SEMA Show Directory.

Feature Product Sponsor . . \$5,000 each

Offroad Proving Ground feature product and product sponsors will have the opportunity to select one products of their choice to be showcased in a sponsor-supplied vehicle that will navigate the course during your scheduled time/day.

Sponsorship includes:

- One 30-minute period each day (4 days total) on the SEMA OFFROAD Proving Ground.
- Four banners (supplied by sponsor) up to 3' x 8' foot in size with grommets / ties attached.
- One onsite interview per day at the SEMA OFFROAD Proving Ground.
- Your company's product will be showcased at a special display table at the SEMA OFFROAD Proving Grounds.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

Product Sponsor \$2,500 each

Sponsorship includes:

- One 30-minute period each day (4 days total) on the SEMA OFFROAD Proving Ground.
- Two banners (supplied by sponsor) up to 3' x 8' foot in size with grommets / ties attached.
- One onsite interview per day at the SEMA OFFROAD Proving Ground.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.



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- Sponsor responsible for supplying the actual vehicle that will be driven on the SEMA Proving Ground.
- Sponsor is responsible for providing driver, proof of insurance, license and vehicle registration, as well as company personnel in attendance to answer product-related questions from the attendees at the Show.

Aisle Sign Logos



Aisle Sign Logos 2' x 5' (on both sides of the sign) \$950 per sign

Above every aisle hangs an aisle sign to help attendees find their way around the Show. You can arrange for the opportunity to have your company's logo added on both sides of any selected sign(s).

Sponsorship includes:

- Placement of your company logo on both sides of the selected aisle sign(s).
Specific aisles may be requested.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Production costs are included in the price of the sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format. Logo will be scaled to fit in a maximum space of 2' x 5'.
- Contact MOTOR MEDIA Inc. for available locations. Placement at discretion of Show Management.
- Sponsor to provide production-ready digital (EPS) file of logo, color-matching proof, and booth number no later than September 30, 2005.



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Attendee Bags



Attendee Bags (distributed from registration - Only one sponsorship available!) . . . \$12,500

Have every attendee carry your company's custom-printed bag. This premium sponsorship allows your company is the only exhibitor to have bags distributed in the registration and lobby areas of the Show.

Sponsorship includes:

- Distribution of your company's custom-printed bag from SEMA Show 2005 registration and badge holder pick-up points.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor to provide a minimum of 25,000 bags. Bag may include a corporate brochure. SEMA must approve bag design and insert in advance.



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Badge Lanyards



Badge Lanyards (lanyards included) five sponsorships available! . . . \$14,500 each

Have every attendee wear your company name. This sponsorship allows your company is one of five select sponsors of attendee lanyards distributed from registration and badge holder pick-up points.

Sponsorship includes:

- Distribution of lanyards from SEMA Show 2005 registration and badge holder pick-up points.
 - Each sponsor will receive 10,000 lanyards for distribution from their company booth.
 - Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
-
- SEMA must approve lanyard design in advance.
 - Sponsor to provide production-ready digital (EPS) file of artwork and color-matching proof no later than September 2, 2005.



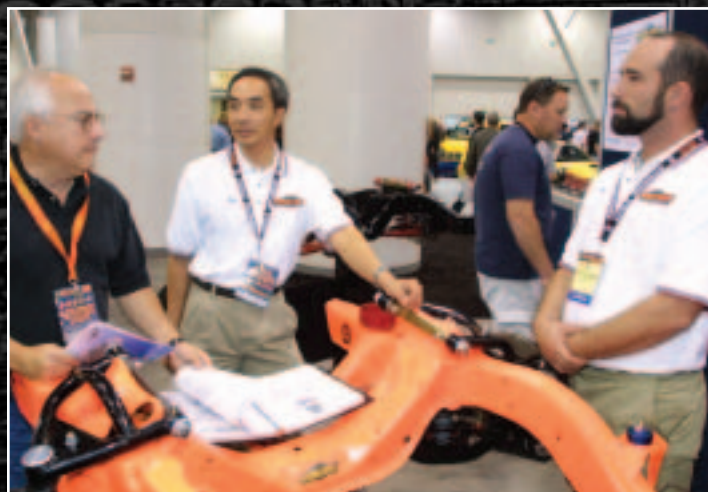
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Badgeholder Insert



Badgeholder Insert Personalized sponsor ad - only one sponsorship available! . . . \$12,000

Have every trade attendee handed your company's ad first. This exclusive sponsorship allows your company to be the only one to have an insert placed IN the badgeholder every attendee receives for their badge when they first arrive at the Show.

Sponsorship includes:

- Distribution of your company's ad from SEMA badgeholder pick-up stations and Registration.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor must provide a minimum of 40,000 inserts to Show Management. Insert must be 3-7/8" wide x 4" high on card stock. SEMA must approve design in advance.



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Billboard Kiosk Ad Panel



Billboard Kiosk Ad Panel, single-sided (Includes production, delivery, set-up)

\$1,450 each side

One-meter panels will be placed in the registration area, lobby and throughout the entire Show.

Sponsorship includes:

- Placement of one billboard (single-sided, 38.125" wide x 87" high, 4-color panel) within SEMA Show 2005 exhibit halls, lobbies or main areas. Specific locations may be requested.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor to provide production-ready digital (EPS) file of artwork and color-matching proof no later than September 30, 2005.

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Carpet / Floor Ads



Carpet / Floor Ads

(Includes production, delivery, installation) \$1,500 each

Make your mark at SEMA Show 2005. These 4' x 4' directional signs are placed at key intersections throughout the Show to help buyers find their way to you! Put your company front and center every time a buyer looks to see where they are going!

Sponsorship includes:

- Placement of your company's logo, message and booth number on a floor ad. Specific locations may be requested.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Contact MOTOR MEDIA Inc. for available locations.
- Sponsor to provide production-ready digital (EPS) file of artwork and color-matching proof no later than September 30, 2005.



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Center for International Commerce



Center for International Commerce (CIC) only one sponsorship available \$5,500

Capitalize on the increasing globalization of the industry! Be at the "center of the world" with a presence in this exciting spot to network and conduct business. Located on one of the main thoroughfares of the SEMA Show, you are sure to get noticed with this unique sponsorship opportunity.

Sponsorship includes:

- Two billboard kiosk panels inside the private CIC; fee includes production.
- Recognition on signage outside the CIC.
- Placement of sponsor's literature in the CIC.
- Inclusion on directional signage for the CIC.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
- Food served at the CIC is available for sponsors at an additional cost.

Call MOTOR MEDIA Inc. for details.

- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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Club SEMA at the SEMA Banquet



Club SEMA at the SEMA Banquet \$5,500

Support the party after the party! Club SEMA is held at the Las Vegas Hilton after the annual SEMA Awards Banquet on Thursday night. It's where everyone hangs out!

Sponsorship includes:

- Inclusion in sponsor acknowledgement ad in the Official SEMA Show directory.
- Billboard kiosk panel is displayed at the reception before the banquet and at Club SEMA (production included in fee).
- Reserved table at the SEMA awards banquet (10 tickets — \$500 value).
- Logo inclusion on the sponsorship recognition billboard is placed at the entrance to Club SEMA.
- Acknowledgement in the program given to all who attend the SEMA Awards Banquet.

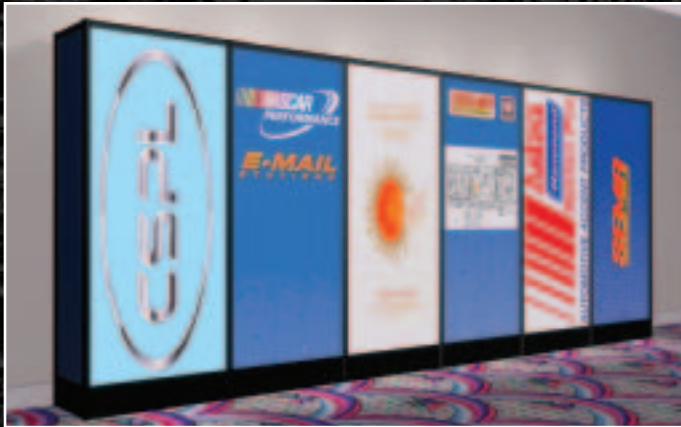
- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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Duratrans Backlit Ad Panels



Duratrans Backlit Ad Panel, single panel (Includes production, delivery, installation) \$1,650 each

One-meter panels will be placed in the registration area, lobby and the walk-way bridge over Desert Inn Road.

Sponsorship includes:

- Placement of one Duratrans backlit panel in a high-profile location within the Las Vegas Convention Center. Specific locations available.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory

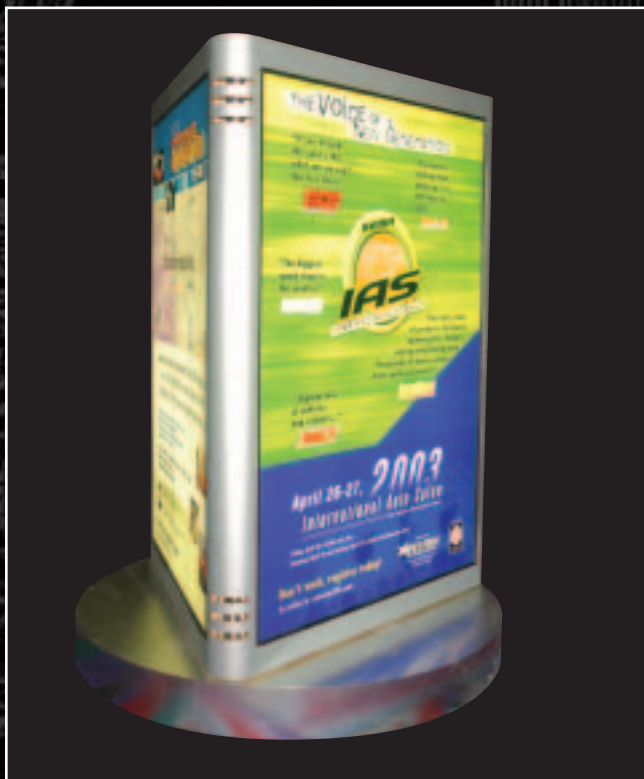
- Contact MOTOR MEDIA Inc. for available locations.
- Sponsor to provide production-ready digital (EPS) file of artwork and color-matching proof no later than September 30, 2005.



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Duratrans Backlit Rotating Kiosk



Duratrans Backlit Rotating Kiosk

(Includes production, delivery, installation) \$1,850 each panel

These highly-visible, rotating, three-sided, backlit 3' x 6' Duratrans panels will be placed in lobbies, registration and major aisles.

Sponsorship includes:

- Placement of one 3' x 6' Duratrans panel in a rotating unit located in a high-profile location within the Las Vegas Convention Center. Specific locations may be requested.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor to provide production-ready digital (EPS) file of artwork and color-matching proof no later than September 30, 2005.



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Educational Seminars



Educational Seminars (only one sponsorship available for each seminar) \$1,700 each

Each year more and more SEMA Show attendees depend on these focused educational programs to help them improve their business skills.

Sponsorship includes:

- One billboard kiosk panel outside the seminar rooms for all participants to see (production included in fee).
- Recognition on signage outside seminar room and on directional signage.
- Recognition in attendee marketing materials mailed prior to the SEMA Show.
- Recognition in published seminar schedules, including in the Official SEMA Show Directory and SEMA News.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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Email Stations



Email Stations (only two sponsorships available!) \$8,000 each

Do you know anyone who doesn't have email? Over the course of the four-day Show, everyone will have to check their inbox! Sponsor this much-needed service for SEMA Show attendees. Two highly visible areas will have groups of email stations: one in the South Hall and one in the Grand Lobby.

Sponsorship includes:

- Placement of sponsor's company logo on each e-mail computer station.
- Placement of sponsor's company logo/message as a screen saver on each computer.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
- Two single-sided billboard kiosk panels placed on the Show floor (production included in fee).

- Production costs of E-Mail Stations are included in the cost of the sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format.
- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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Hanging Banners



Hanging Banners (Call for sizes, positions and prices) From \$5,000

The Convention Center is bigger and better than ever, providing even more opportunity for high-impact, targeted banner placement for exhibitors.

Sponsorship includes:

- Exclusive location for your company banner inside or outside of the exhibit halls.
- Inclusion in sponsor acknowledgement ad in the SEMA Official Show Directory.

- Additional charges will apply for banner production and hanging. Contact MOTOR MEDIA Inc. for available locations.



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Information Desks



Information Desks (only one sponsorship available!) \$12,500

More than twelve Information Booths are located throughout the Convention Center in high traffic areas on the Show floor and in the lobbies. Buyers use them — you should too!

Sponsorship includes:

- Placement of your company logo on the front panel of every information booth at SEMA Show.
- Opportunity for information booth staff to wear logo shirts, provided by sponsor.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Production costs of information desks are included with this sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format.
- Shirts must be pre-approved by SEMA. Shirt quantity and sizes will be provided to sponsor.
- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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SEMA Media Center



SEMA Media Center (only one sponsorship available!) Call for Info

Does your company need some serious exposure? The SEMA Show Media Center provides the appropriate atmosphere to get the word out to the 2,000-plus members of the press from around the world representing their magazines, newspapers and television shows at the Show.

Sponsorship includes:

- Title sponsorship of the SEMA Media Center.
 - Two single-sided billboard kiosk panels inside the media center (production included in fee).
 - One banner position up to 10' x 30' in size, choice of available positions.
 - Placement of sponsor's literature in the media center.
 - Recognition of sponsor on signage outside the media center and on directional signs.
 - Recognition in attendee marketing materials mailed prior to the Show.
 - Pre-Show publicity in SEMA News.
 - Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
 - Special recognition of sponsor to all media delegates prior to and during the SEMA Show.
-
- Sponsor is responsible for the production of the billboard panels and the banner.
 - Additional charges will be incurred for premium gifts is given to all registered media.
 - Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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SEMA Members Lounges



SEMA Members Lounges (only one sponsorship available!) \$15,000

Two SEMA Members Lounges provide convenient and relaxing environments to take a quick break from the Show floor. Located above the Grand Lobby and in the Upper South Hall, members will be provided with reception service and massages, as well as private email stations, all in a highly visible location! Private food service is also available. Excellent exposure for the company that wants to partner with SEMA members.

Sponsorship includes:

- Two single-sided billboard kiosk panels inside each of the SEMA Members Lounges (production included in fee).
- Recognition on signage outside both the SEMA Members Lounges and on directional signs.
- Placement of sponsor's literature in both SEMA lounges.
- Recognition in attendee marketing materials mailed prior to the Show.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.



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Registration Pens



Registration Pens (only one sponsorship available!) \$8,000

Thousands of pens with your company logo, information and booth number will find their way into the hands of SEMA buyers and attendees, sure is used all year long!

Sponsorship includes:

- Placement of your company's logo, information and booth number on pens to be used and available at registration and information booths.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
- Two single-sided billboard kiosk panels placed on the Show floor (production included in fee).

- Sponsor to provide a minimum of 20,000 pens. SEMA must approve design in advance.



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Shuttle Bus Kiosks



Shuttle Bus Kiosks

(Includes production, delivery, installation) Only one sponsorship available! \$15,000

Bus kiosk sponsorship will place your corporate message in motion, larger than life: a message that will be etched into buyers' minds as they wait for the buses for a free ride back to their hotel.

Sponsorship includes:

- Placement of company ad on all four base panels (38.125" wide x 36" high, four-color) of all twenty shuttle bus kiosks. Specific locations can be requested.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.

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- Sponsor to provide production-ready digital (EPS) file of artwork, logo and color-matching proof no later than September 30, 2005.
- Contact MOTOR MEDIA Inc. for available locations.

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SEMA VisitorVision

To view SEMA VisitorVision commercial message examples, visit www.motormediainc.com



SEMA VisitorVision Participating Hotels

Aladdin	Hilton	Paris
Bally's	Lady Luck	Sahara
Bellagio	Las Vegas Hilton	Stardust
Boulder Station	Luxor	Stratosphere
Caesar's Palace	Mandalay Bay	Sunset Station
Circus Circus	MGM Grand	Texas Station
Excalibur	Mirage	Treasure Island
Fitzgerald's	Monte Carlo	Tropicana
Flamingo	Nevada Palace	Venetian
Golden Nugget	New York New York	Westin
Green Valley Ranch	Palace Station	
Hard Rock Hotel	Palms	



SEMA VisitorVision Advertiser Starting from \$5,000

Showcase your automotive product and booth number to the real decision makers during peak times of interest with fewer distractions and higher attentiveness while they are in their hotel rooms! As a SEMA VisitorVision advertiser, your 30-second commercial message will be aired on a select group of ten cable television networks that broadcast in 34 participating hotels on or near the world-famous Las Vegas Strip. Powerful, targeted and affordable. That's SEMA VisitorVision.

NEW THIS YEAR: Your message can also be included on the SEMA Channel. SEMA will have a dedicated 24/7 channel, keeping convention delegates up to date on all the latest SEMA Show information. The SEMA Channel will air in all participating VisitorVision hotels.

Advertisers can choose from three affordable advertising options:

- **Option 1 (\$5,000):** Fifteen 30-second commercials on Visitor Vision.
(Select from a minimum of two networks.)
- **Option 2 (\$10,000):** Thirty 30-second commercials on VisitorVision and one 15-second commercial included in daily SEMA Channel loop.
(Select from a minimum of three networks.)
- **Option 3 (\$15,000):** Fifty 30-second commercials on VisitorVision and one 30-second commercial included in daily SEMA Channel loop.
(Select from a minimum of five networks.)

All options include:

- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.
 - Sponsor is responsible for supplying the actual 30-second commercial two weeks prior to the scheduled start date.
 - Commercial inventory is sold on a first-come, first-serve basis.



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"You-Are-Here" Floorplans



"You-Are-Here" Floorplans

(Includes production, delivery, installation) Only one sponsorship available! \$12,500

An excellent opportunity for a company that wants maximum exposure in all sections of this year's SEMA Show. The SEMA Show will be bigger than ever and more than 50 "You-Are-Here" Floorplans will be placed throughout the Show to enable attendees to easily find their way around the 12 sections. This sponsorship will put your company ad (approximately 2' high x 3' wide) on ALL of them!

Sponsorship includes:

- Placement of your company's ad on all of the "You-Are-Here" floorplans at SEMA Show 2005.
- Inclusion in sponsor acknowledgement ad in the Official SEMA Show Directory.



- Production costs are included in the price of this sponsorship, but the sponsor must provide production-ready artwork in a digital (EPS) format.
- Sponsor to provide production-ready digital (EPS) file of artwork, color-matching proof, and booth number no later than September 30, 2005.

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2005 SPONSORSHIP ORDER FORM

SEMA Show 2005
November 1-4, 2005
Las Vegas Convention Center
Las Vegas, Nevada

Company _____ Booth # _____
Contact Name _____
Address _____
City _____ State _____ ZIP _____ Country _____
Telephone _____ Fax _____
E-mail _____ Web Address _____

Qty.	Cost
_____ First-time Exhibitor (\$3,000 each)	\$ _____
_____ Value Pack Sponsor (\$8,500 each)	\$ _____

SEMA Proving Ground:

_____ Feature Product Sponsor (\$2,500 each)	\$ _____
_____ Product Sponsor (\$1,000 each)	\$ _____

SEMA OFFROAD Proving Ground:

_____ Course Title Sponsor (\$25,000 each)	\$ _____
_____ Feature Product Sponsor (\$5,000 each)	\$ _____
_____ Product Sponsor (\$2,500 each)	\$ _____

Assorted Major Sponsorship Opportunities:

_____ Aisle Sign Logos (\$950 each)	\$ _____
_____ Attendee Bags (1 available) (\$12,500)	\$ _____
_____ Badge Lanyards (5 available) (\$14,500 each)	\$ _____
_____ Badgeholder Insert (1 available) (\$12,000)	\$ _____
_____ Billboard Kiosk Panel – Single Side (\$1,450 each)	\$ _____
_____ Carpet / Floor Ads (\$1,500 each)	\$ _____
_____ Center for International Commerce (1 available) (\$5,500)	\$ _____

Qty.	Cost
_____ Club SEMA at the SEMA Banquet (\$5,500 each)	\$ _____
_____ Duratrans Backlit Ad Panels (\$1,650 each)	\$ _____
_____ Duratrans Backlit Rotating Kiosk Panel (\$1,850 each)	\$ _____
_____ Education Seminars (1 available each seminar) (\$1,700 each)	\$ _____
_____ Email Stations (2 available) (\$8,000 each)	\$ _____
_____ Hanging Banners (Call for sizes, positions, prices)	\$ _____
_____ Information Desks (1 available) (\$12,500)	\$ _____
_____ SEMA Media Center (1 available) (\$call)	\$ _____
_____ SEMA Members Lounges (1 sponsorship available) (\$15,000)	\$ _____
_____ Registration Pens (1 available) (\$8,000)	\$ _____
_____ Shuttle Bus Kiosks (1 available) (\$15,000 each)	\$ _____
_____ SEMA VisitorVision Advertiser (Starting at \$5,000)	\$ _____
_____ "You-Are-Here" Floorplans (1 sponsorship available) (\$12,500)	\$ _____

**** Be sure to verify benefits, responsibilities and production dates attached to each sponsorship prior to submitting order ****

TOTAL Sponsorship Fees \$ _____

Date _____

Order placed by/authorized signature _____

Payment Information:

☐ Check enclosed (payable to SEMA)

Check Amount \$ _____

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card Amount \$ _____

CARDHOLDER NAME: _____

CARD NUMBER: _____ EXP DATE: ____ / ____

CVV#: _____
***Visa/MC** – The last 3 digits of the card number printed in the signature space on the back of the card.
AmEx – The 4-digit number printed above and to the right of the raised number on the front of the card.

CARDHOLDER BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CARDHOLDER SIGNATURE: _____

Mail or fax completed form with payment to:

SEMA, 1575 S. Valley Vista Dr., Diamond Bar, CA 91765, Fax: 909/860-0184

Questions? Contact: Joe Sebergandio at MOTOR MEDIA Inc., 818/649-7867; fax: 818/649-8227; joe@motormediainc.com