

**IMPORTANT NOTICE: SEMA Show sponsorships are available only to SEMA Show exhibitors.**



# 2009 SPONSORSHIP ORDER FORM

**SEMA Show 2009**  
**November 3-6, 2009**  
Las Vegas Convention Center  
Las Vegas, Nevada

Company \_\_\_\_\_ Booth # \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Web Address \_\_\_\_\_

Qty.	Cost	Qty.	Cost
_____	First-time Exhibitor (\$4,000 each)..... \$ _____	_____	Email Stations ..... \$ _____
_____	Value Pack Sponsor (\$9,450 each)..... \$ _____	_____	Hanging Banners (Call for sizes, positions, prices)..... \$ _____
<b>SEMA Off-Road Proving Ground:</b>		_____	SEMA Media Center..... \$ _____
_____	Product Sponsor (Call)..... \$ _____	_____	SEMA Members Lounge ..... \$ _____
<b>Assorted Major Sponsorship Opportunities:</b>		_____	SEMA Studio..... \$ _____
_____	Additional Sponsorship Opportunities..... \$ _____	_____	Registration Pens (1 available) (\$12,500)..... \$ _____
_____	Aisle Sign Logos (\$950 each)..... \$ _____	_____	Shuttle Bus Kiosks..... \$ _____
_____	Attendee Bags..... \$ _____	_____	SEMA VisitorVision Advertiser..... \$ _____
_____	Badge Lanyards ..... \$ _____	_____	The After Party at the SEMA Banquet (\$5,000) ..... \$ _____
_____	Billboard Kiosk Panel - Single Side (\$1,500 each) .. \$ _____	_____	"You-Are-Here" Floorplans ..... \$ _____
_____	Carpet / Floor Ads (\$1,500 each) ..... \$ _____	_____	West Coast Customs Experience ..... \$ _____
_____	Duratrans Backlit Rotating Kiosk Panel (\$1,850 each)..... \$ _____	_____	Other ..... \$ _____

OTHER: \_\_\_\_\_

**BE SURE TO VERIFY BENEFITS, RESPONSIBILITIES AND PRODUCTION DATES ATTACHED TO EACH SPONSORSHIP PRIOR TO SUBMITTING ORDER.**

TOTAL Sponsorship Fees \$ \_\_\_\_\_ Date \_\_\_\_\_  
Order placed by / authorized signature \_\_\_\_\_

**Payment Information:**

Check enclosed - payable to **SEMA**, U.S. Funds Only Check Amount \$ \_\_\_\_\_  
 Please charge my credit card:  VISA  MasterCard  AMEX Credit Card Amount \$ \_\_\_\_\_  
CARDHOLDER NAME: \_\_\_\_\_  
CARDHOLDER BILLING ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_ / \_\_\_\_  
CVV#: \_\_\_\_\_  
**\*Visa/MC** - The last 3 digits of the card number printed in the signature space on the back of the card.  
**AmEx** - The 4-digit number printed above and to the right of the raised number on the front of the card.  
CARDHOLDER SIGNATURE: \_\_\_\_\_

**OUTSIDE DISPLAY RULES**

- There can be no sharing of display space.
- All products, banners or signs on display must be those of your company and no other company, without written permission of SEMA.
- If qualified to exhibit in the SEMA Show, must have a minimum of 100 square feet of exhibit space in the show.
- All displays, vehicles and demonstrations must remain within the contracted space until 4pm on Friday.
- Exhibits must close by 6:00 p.m. each show day.
- No alcohol served during show hours.
- All Exhibitor Rules & Regulations of the SEMA Show must be observed.
- No sampling of products without written permission of SEMA.

Mail or fax completed form with payment to:  
**SEMA, 1575 S. Valley Vista Dr., Diamond Bar, CA. 91765, Fax: 909/396-5440**

Questions? Contact: Joe Sebergandio at MOTOR MEDIA Inc., Tel: 818/248-4900; Fax: 818/248-4249; joe@motormediainc.com