

IMPORTANT NOTICE: SEMA Show sponsorships are available only to SEMA Show exhibitors.



2010 SPONSORSHIP ORDER FORM

2010 SEMA Show
November 2-5, 2010
Las Vegas Convention Center
Las Vegas, Nevada

Company _____ Booth # _____
Contact Name _____
Address _____
City _____ State _____ ZIP _____ Country _____
Telephone _____ Fax _____
Email _____ Web Address _____

Qty.	Cost	Qty.	Cost
_____	First-time Exhibitor (\$4,000 each)..... \$	_____	Duratrans Backlit Rotating Kiosk Panel (\$1,850 each)..... \$
_____	Value Pack Sponsor (\$9,450 each)..... \$	_____	E-mail Stations..... \$
SEMA Show Dealer Day:		_____	Hanging Banners (Call for sizes, positions, prices)..... \$
_____	Sponsorship Level \$	_____	SEMA Media Center..... \$
Assorted Major Sponsorship Opportunities:		_____	SEMA Members Lounge..... \$
_____	Additional Sponsorship Opportunities..... \$	_____	SEMA Studio..... \$
_____	Aisle Sign Logos (\$950 each)..... \$	_____	Registration Pens (1 available) (\$12,500)..... \$
_____	Attendee Bags..... \$	_____	Shuttle Bus Kiosks (\$20,000)..... \$
_____	Badge Lanyards..... \$	_____	SEMA VisitorVision Advertiser..... \$
_____	Billboard Kiosk Panel - Single Side (\$1,500 each) .. \$	_____	"You-Are-Here" Floorplans..... \$
_____	Carpet / Floor Ads (\$1,500 each) \$	_____	Other \$

OTHER: _____

BE SURE TO VERIFY BENEFITS, RESPONSIBILITIES AND PRODUCTION DATES ATTACHED TO EACH SPONSORSHIP PRIOR TO SUBMITTING ORDER. NO CANCELLATION OR REFUNDS 90 DAYS PRIOR TO THE SEMA SHOW. ALL CANCELLATIONS MUST BE SUBMITTED IN WRITING TO MOTOR MEDIA.

TOTAL Sponsorship Fees \$ _____ Date _____

Order placed by / authorized signature _____

Payment Information:

Check enclosed - payable to **SEMA**, U.S. Funds Only Check Amount \$ _____

Please charge my credit card: VISA MasterCard AMEX Credit Card Amount \$ _____

CARDHOLDER NAME: _____

CARDHOLDER BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CARD NUMBER: _____ EXP DATE: ____ / ____

CVV#: _____ ***Visa/MC** - The last 3 digits of the card number printed in the signature space on the back of the card.
AmEx - The 4-digit number printed above and to the right of the raised number on the front of the card.

CARDHOLDER SIGNATURE: _____

OUTSIDE DISPLAY RULES

- There can be no sharing of display space.
- All products, banners or signs on display must be those of your company and no other company, without written permission of SEMA.
- If qualified to exhibit in the SEMA Show, must have a minimum of 100 square feet of exhibit space in the show.
- All displays, vehicles and demonstrations must remain within the contracted space until 4pm on Friday.
- Exhibits must close by 6:00 p.m. each show day.
- No alcohol served during show hours.
- All Exhibitor Rules & Regulations of the SEMA Show must be observed.
- No sampling of products without written permission of SEMA.
- No selling of any merchandise is permitted without prior approval of SEMA, and any authorized selling will be subject to the Nevada Department of Taxation rules and regulations.
- Sponsor must provide actual photo of trailer/rig and all planned branding/signage/promotion 60-days prior to the show.

Mail or fax completed form with payment to:
SEMA, 1575 S. Valley Vista Dr., Diamond Bar, CA. 91765, Fax: 909/396-5440

Questions? Contact: Joe Sebergandio at MOTOR MEDIA Inc., Tel: 818/248-4900; Fax: 818/248-4249; joe@motormediainc.com