

DUB Show Tour "Live" at SEMA Show



DUB Show Tour "Live" Sponsorships Starting at \$2,500

Be a part of the ever-popular DUB Show Tour "Live", as it takes center stage at the largest platform in the automotive aftermarket industry, the SEMA Show! Attendees get an up close and personal opportunity to soak in this awesome display of DUB feature vehicles, under the backdrop of some of the hottest music & dj's performing on the Monster Energy drink stage. The DUB Show Tour "Live" at the SEMA Show will provide a unique forum for you to promote new products, project vehicles and promotional items. Located outdoors in the Silver Lot in front of the South Hall, take advantage of this new show attraction and extend your branding message at the SEMA Show and beyond.

Major Sponsorship: . . . \$10,000 Sponsorship includes:

- 30' x 80' display space within the DUB Show Tour "Live" to be used for satellite exhibit or vehicle.
- (4) Four banners to be displayed within the DUB Show Tour "Live" (3' x 5' size maximum-sponsor to supply).
- Editorial exposure in the *SEMA Show Daily*.
- Pre-and post-editorial support in *SEMA News*.
- One ½ page 4-color ad (horizontal only) to appear in the November Show issue of *SEMA News*.
- Sponsor inclusion in the sponsor acknowledgement ad in the *Official SEMA Show Directory*.
- Sponsor web address to be featured in SEMA eNews in Hot Links to Cool Sites.
- Sponsor logo to appear on www.dubmagazine.com through 2011.
- Minimum of (12) twelve daily PA announcements from the Monster Energy Stage.
- Minimum of 8 daily Give Away promotions from the Monster Energy Stage.

Associate Sponsorship: . . \$5,000 Sponsorship includes:

- 20' x 20' display space within the DUB Show Tour "Live" to be used for satellite exhibit or vehicle.
- (2) Two banners to be displayed within the DUB Show Tour "Live"(3' x 5' size maximum-sponsor to supply).
- Editorial exposure in the *SEMA Show Daily*.
- Pre-and post-editorial support in *SEMA News*.
- One ½ page 4-color ad (horizontal only) to appear in the *SEMA Official Show Directory*.
- Sponsor inclusion in the sponsor acknowledgement ad in the *Official SEMA Show Directory*.
- Sponsor web address to be featured in SEMA eNews in Hot Links to Cool Sites.
- Sponsor logo to appear on www.dubmagazine.com through 2011.
- Minimum of (8) eight daily PA announcements from the Monster Energy Stage.
- Minimum of 4 daily Give Away promotions from the Monster Energy Stage.

Product Sponsorship: . . . \$2,500 Sponsorship includes:

- 10' x 10' display space within the DUB Show Tour "Live" to be used for satellite exhibit.
- (2) Two banners to be displayed within the DUB Show Tour "Live" (3' x 5' size maximum-sponsor to supply).
- Editorial exposure in the *SEMA Show Daily*.
- Pre-and post-editorial support in *SEMA News*.
- One ½ page 4-color ad (horizontal only) to appear in the *Official SEMA Pocket Guide*.
- Sponsor inclusion in the sponsor acknowledgement ad in the *Official SEMA Show Directory*.
- Minimum of (4) four daily PA announcements from the Monster Energy Stage.
- Minimum of 2 daily Give Away promotions from the Monster Energy Stage.

OUTSIDE DISPLAY RULES

- There can be no sharing of display space.
- All products, banners or signs on display must be those of your company and no other company, without written permission of SEMA.
- If qualified to exhibit in the SEMA Show, the company or the exhibitor must have a minimum of 100 square feet of exhibit space in the Show.
- All displays, vehicles and demonstrations must remain within the contracted space until 4 pm on Friday.
- No alcohol served during show hours.
- All Exhibitor Rules & Regulations of the SEMA Show must be observed.
- No sampling of products without written permission of SEMA.

